1. General information

Part 1 of the Rules of Practice and Procedure, Broadcasting and Telecom Regulatory Policy CRTC 2010-958 provides the basic structure for a written proceeding that is initiated by an applicant who files an application with the Commission. The Commission posts these applications on its website. The public is given an opportunity to file submissions as Interveners or Respondents within 30 days, and the applicant is given an additional 10 days to respond. The Commission examines all of the written submissions and issues a decision. These proceedings are generally referred to as "Part 1 proceedings."

If you are seeking amendments to your station's licence, you will need to submit a separate application using the appropriate form(s) [i.e. Form 301 for changes to conditions of licence and Form 303 for technical changes]. Please note that any amendment application may be processed separately from the renewal application.

Applicants that have any questions related to this application may contact a Commission specialist at 1-866-781-1911.

1.1 Type of station

Call Sign:
CKCM Grand Falls, NL and its transmitters CKCM-1-FM Springvale and CKIM Baie Verte

Select the type of station:
AM undertaking

Select the sub-type of station:
Commercial

1.2 Identification of applicant

Name of licensee:
Newcap Inc.

Address:
745 Windmill Road

City / Town:
Dartmouth

Province / Territory:
Nova Scotia

Postal Code (A1A 1A1):
B3B 1C2

Telephone (999-999-9999):
902-468-7557

Facsimile (999-999-9999):

902-468-5661

Email (yourname@yourdomain.com):
lemerson@ncc.ca

1.3 Contact person representing the applicant

Name:
Ian Lurie

Title:
Chief Operating Officer

Email (yourname@yourdomain.com):
ilurie@newcap.ca

Telephone (999-999-9999):
416-323-6838

1.4 Sent by

Name:
Linda Emerson

Telephone (999-999-9999):
902-481-5207

Email (yourname@yourdomain.com):
lemerson@ncc.ca

1.5 Designated representative

Is there a designated representative?
No

1.6 Declaration of the applicant or its designated representative

I, solemnly declare that:
a. I am the designated representative of the applicant named in this application and as such have knowledge of all matters declared therein.
b. The statements made in this application, or any document filed pursuant to any request for further information by the Commission, are (will be) to the best of my knowledge and belief true in all respects.
c. The opinions and estimates given in this application, or any document filed pursuant to any request for further information by the Commission, are (will be) based on facts as known to me.
d. I have examined the provisions of the Broadcasting Act, the broadcasting regulations and policies relevant to this application.

Name:
Ian Lurie

Signature date
2015-07-22

Witnessed by:

Name:
Linda Emerson

Signature date
2015-07-22

At: (Example: city, province)
Dartmouth, Nova Scotia

1.7 Obtaining a copy of the application

Submit a website address or email address where an electronic copy of the application may be requested:

Website
www.ncc.ca

1.8 Standard conditions of licence

Please refer to the appropriate Broadcasting Regulatory Policies or Public Notice applicable to radio stations:

• Commercial radio stations – Broadcasting Regulatory Policy CRTC 2009-62 – Conditions of licence for commercial AM and FM radio stations

• Campus and community radio stations – Broadcasting Regulatory Policy CRTC 2012-304 – Standard conditions of licence for campus and community radio stations

• Native radio undertaking - Public Notice CRTC 2001-70 – Changes to conditions of licence for certain native radio undertakings

• Speciality audio programming service - Broadcasting Public Notice CRTC 2002-53 - New licensing Framework for specialty audio programming services

The licensee is hereby requesting the renewal of the licence under the same terms and conditions as those in the current licence and under the terms and conditions noted in the applicable policy or notice listed above.
Yes

1.9 Other application(s) before the Commission

Are there one or more applications before the Commission regarding this undertaking?
No

2. Programming

Please note:
• Section 2 is not applicable to Speciality Audio services and Radio Networks. ENTER "N/A" in each text field.

• For Religious (Church) stations, only section 2.2 is applicable. ENTER "N/A" in sections 2.1 and 2.3.
• The total number of hours and minutes specified in sections 2.2 and 2.3 must equal the total in section 2.1.

2.1 Number of hours of programming in each broadcast week

Broadcast week
"Broadcast week" means seven consecutive broadcast days, beginning on Sunday and cannot exceed 126 hours.

In each broadcast week, what is the total number of hours of programming that the licensee will broadcast? (Maximum of 126 hours)
126

2.2 Local programming

The definition of local programming shall be as set out in paragraphs 207 and 208 of Broadcasting Public Notice 2006-158, as amended from time to time.

In each broadcast week, what is the minimum amount of hours and minutes of local programming that the licensee is committing to? In making this commitment, the licensee undertakes to broadcast local news, weather and sports, to promote local events, and to provide spoken word content that meets the particular needs and interests of the communities it is licensed to serve.
42

2.3 Other source(s) of programming

In each broadcast week, what is the total number of hours of programming that originate from another source (i.e. is not considered to be "local" programming)?
0

3. Employment equity / On-air presence

Information relating to employment equity is available in Implementation of an employment equity policy, Public Notice CRTC 1992-59, 1 September 1992, and Amendments to the Commission's Employment Equity Policy, Public Notice CRTC 1997-34, 2 April 1997.

The Commission requires that the applicant respond to questions regarding employment equity on behalf of the undertaking as a whole, with reference to all of its employees in aggregate; that is, employees of all undertakings for which it holds licences.

Information relating to on-air presence and voice-overs is set out in Consultations Regarding On-air Job Categories to be Included in the Employment Equity Plans of Broadcasters, Public Notice CRTC 1994-69, 10 June 1994, and Amendment to Reporting Requirements for Employment Equity in On-air Positions, Public Notice CRTC 1995-98, 19 June 1995.

Please select one of the following:
The licensee is subject to the Employment Equity Act (applicable to federally-regulated employers with 100 or more employees). The licensee keeps a record of the total number and percentage of on-air employees (full-time, part-time and temporary), including voice-overs, from each designated group, as well as the total number of all on-air employees who were employed in the last year. A copy of this record is available upon request.

4. Cultural diversity

When the Commission refers to cultural diversity, it is referring to the inclusion of groups that have been traditionally under-represented in broadcasting: ethno-cultural minorities, Aboriginal peoples, as well as persons with disabilities. Such under-representation includes these groups' presence and portrayal on the air and their participation in the industry.

As set out in Canadian Association of Broadcasters Best Practices for Diversity in Private Radio; Reporting requirements on cultural diversity for commercial radio operators, Broadcasting Public Notice CRTC 2007-122, 2 November 2007 (Broadcasting Public Notice 2007-122), the Commission expects all radio broadcasters to follow the Canadian Association of Broadcasters' best practices for diversity in radio in order to incorporate and reflect the reality of Canada's ethno-cultural minorities, Aboriginal peoples and persons with disabilities in their programming.

4.1 Has the licensee taken steps to implement these best practices, and will implement its planned initiatives in the next licence term?
Yes

4.2 For the purpose of meeting the reporting requirements established in Broadcasting Public Notice 2007-122 and in accordance with the definitions set out in paragraph 22 of the same notice, what is the size of the radio operator? The radio operator will comply with the corresponding reporting requirement.
Large (annual revenues above $50 million)

5. Ownership

5.1 Has the ownership information relating to the licensee and the legal entities forming part of its ownership structure, been filed and reviewed by the Commission since January 2013?
Yes

6. Request for documents to be designated as confidential (other than Ownership)

Sections 30 to 34 of the Implementation of new Rules of Practice and Procedure, Broadcasting and Telecom Regulatory Policy CRTC 2010-958, set out a process by which parties to Commission proceedings may file information on the record of a public proceeding in confidence.

A party filing information can "designate" it as confidential at the time it is filed with the Commission (section 31) if it falls into one of the following categories:

1. Information that is a trade secret;

2. Financial, commercial, scientific or technical information that is confidential and that is treated consistently in a confidential manner by the person who submitted it; or

3. Information the disclosure of which could reasonably be expected

i. To result in material financial loss or gain to any person;

ii. To prejudice the competitive position of any person; or

iii. To affect contractual or other negotiations of any person.

At the time that the party files the information it designates as confidential, it must provide an abridged version of the document along with an explanation of how the information falls into a category of information listed in section 31. The party must provide a detailed rationale to explain why the disclosure of the information is not in the public interest (section 32(1)).

The confidential version of the document must be filed separately and must be marked "CONFIDENTIAL" on each page. If the document is filed electronically, each file containing confidential information must include "confidential" in the file name.

The abridged version of the document and the reasons for the designation of information as confidential will be placed on the public record of the proceeding.

Please consult the Procedures for filing confidential information and requesting its disclosure in Commission proceedings, Broadcasting and Telecom Information Bulletin CRTC 2010-961 for the complete process for filing confidential information.

Are you requesting for some information to be designated as confidential?
No

7. Documents to be appended to the application and naming convention of electronic documents

Documents should be submitted in an accessible format (Broadcasting and Telecom Information Bulletin CRTC 2015-242)

The following documents should be submitted as separate electronic documents using the naming convention specified below. The document number (Doc#) indicates the ascending order in which the documents should appear on the public file.

The document name should not exceed 150 characters or include any special characters (%, $, &, /, (), #, etc).

The document should not be submitted in .xhtml format.

Additional documents (if necessary)

All additional documents must use the following naming convention: Doc# - "Specify name of document" .

Electronic file(s)
- No files attached

Mandatory documents

Appendix 5 - Ownership Information

Appendix 5 document must use the following naming convention: Doc5 - Appendix 5 - Ownership Information

Not applicable

Appendix 5 – Ownership Information (Confidential version)

Appendix 5 confidential document must use the following naming convention: NOT WEB - Doc5 - CONFDOC - Appendix 5 - Ownership Information

Not applicable

Appendix 5 – Ownership Information (Abridged version)

Appendix 5 abridged confidential document must use the following naming convention: Doc5 - ABRIDGED VERSION - Appendix 5 - Ownership Information

Not applicable

Confidential document(s) (other than Ownership)

Not applicable

Abridged version of each confidential document (other than Ownership)

Not applicable